



Privacy Policy

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Altara AI

Version: 1.0

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1. Introduction

Altara AI respects your privacy and is committed to protecting personal information in accordance with applicable privacy, data protection, and information governance laws and principles.

This Privacy Policy explains how Altara AI collects, uses, processes, stores, and protects information when users interact with our websites, platforms, AI systems, products, and services.

By using Altara AI services, you acknowledge and agree to the practices described in this Privacy Policy.

2. Information We Collect

Altara AI may collect:

2.1 Personal Information

Including:

- Name and surname
- Contact information
- Email address
- Organisation details
- User account information
- Communications and submissions

2.2 Technical Information

Including:

- IP addresses
- Browser information
- Device information
- Usage analytics

- Cookies and session data
- Platform interaction logs

2.3 Uploaded Content

Users may upload:

- Documents
- URLs
- Images
- Reports
- Screenshots
- Risk assessment information
- Compliance information

for AI-assisted analysis.

3. Use of AI Systems

Altara AI uses AI-assisted technologies to:

- Analyse documents and information
- Generate summaries
- Produce trust indicators
- Detect potential scams or fraud risks
- Support governance assessments
- Generate AI-assisted recommendations

AI outputs are probabilistic and may not always be accurate. Users must independently validate outputs before reliance or implementation.

4. Human Oversight

Altara AI follows Human-in-the-Loop governance principles.

AI systems are intended to support — not replace — human judgment.

AI-generated outputs may be reviewed, monitored, validated, or overridden by authorised personnel where appropriate.

5. How We Use Information

We may use information to:

- Provide services
- Operate AI systems
- Improve platform functionality
- Enhance security
- Detect fraud and abuse
- Conduct analytics
- Respond to enquiries
- Support compliance and governance activities
- Improve AI model performance where legally permissible

6. Legal Basis for Processing

Where applicable, Altara AI processes information based on:

- User consent
- Legitimate business interests
- Contractual necessity
- Legal obligations
- Fraud prevention and security purposes

7. Data Sharing

Altara AI does not sell personal information.

Information may be shared with:

- Service providers
- Cloud hosting providers
- Technology partners
- Professional advisors
- Regulators or authorities where legally required

subject to appropriate safeguards.

8. Data Hosting and International Transfers

Altara AI utilises cloud infrastructure and technology services provided by [Amazon Web Services \(AWS\)](#) and other approved service providers to host, process, store, and secure data.

Depending on the nature of the services provided and the geographic configuration of infrastructure environments, information submitted to Altara AI platforms may be processed or stored in data centres located in multiple jurisdictions, including jurisdictions outside the user's country of residence.

Altara AI seeks, where reasonably practicable, to utilise reputable cloud providers and implement appropriate technical and organisational safeguards designed to protect information during storage, transmission, and processing.

Cross-border data transfers may occur for purposes including:

- cloud hosting,
- backup and disaster recovery,
- cybersecurity monitoring,
- infrastructure resilience,
- technical support,
- platform operations,
- AI processing services,
- and systems administration.

Altara AI does not guarantee that data will remain exclusively within a single jurisdiction unless expressly agreed in writing as part of a dedicated enterprise or regulated hosting arrangement.

Users acknowledge that the use of cloud-based services may result in international data transfers and processing across multiple geographic regions.

Where required, Altara AI may support regional hosting configurations, tenant isolation, data residency considerations, encryption controls, and client-specific governance requirements subject to commercial and technical feasibility

9. Data Security

Altara AI implements reasonable technical and organisational safeguards to protect information against:

- Unauthorised access
- Loss
- Misuse
- Disclosure
- Alteration
- Destruction

However, no system can guarantee absolute security.

10. Retention

Information is retained only for as long as reasonably necessary for:

- Operational purposes
- Legal obligations
- Security purposes
- Governance and audit requirements
- Dispute resolution

11. Cookies and Analytics

Altara AI may use cookies and analytics technologies to:

- Improve user experience
- Monitor platform performance
- Understand usage patterns
- Enhance security and functionality

Users may manage cookie preferences through browser settings where applicable.

12. User Responsibilities

Users must ensure that:

- Uploaded information is lawful
- They have appropriate authority to upload documents

- Sensitive information is handled responsibly
- AI outputs are independently validated before reliance

13. Third-Party Services

Altara AI platforms may integrate with third-party technologies or services.

Altara AI is not responsible for the privacy practices of third-party platforms or external websites.

14. Your Rights

Subject to applicable law, users may have rights relating to:

- Access
- Correction
- Deletion
- Objection
- Restriction of processing
- Data portability

Requests may be submitted through the contact details below.

15. Policy Updates

This Privacy Policy may be updated periodically to reflect:

- Regulatory developments
- Technology changes
- Operational requirements
- AI governance enhancements

Updated versions will be published on applicable platforms.

16. Contact

Altara AI

Digital Trust and AI Governance

Website: www.altaracore.ai